

ILLUSTRATION OF DOWNTOWN ELLSWORTH DISTRICTS FROM THE MANIFESTING MAIN ASSET MAPPING PROJECT

## PARTICIPATE

All our benefits are FREE for businesses in the downtown district thanks to your generous donations. Request a one-on-one consultation or tell us how we can help you. Contact us today.

### VISIT

[heartofellsworth.org/business-benefits](http://heartofellsworth.org/business-benefits)

# FREE BUSINESS BENEFITS

## DOWNTOWN DISTRICT BENEFITS

Heart of Ellsworth supports businesses and entrepreneurs between Church Street, Deane Street, and Woodlawn Museum. We're here to support, communicate, meet one-on-one, and partner with you to strategize and take action to accomplish your goals—for FREE!

## CONTACT US

### SOCIAL



@heartofellsworth

### WEBSITE

[heartofellsworth.org](http://heartofellsworth.org)

### OUR OFFICE

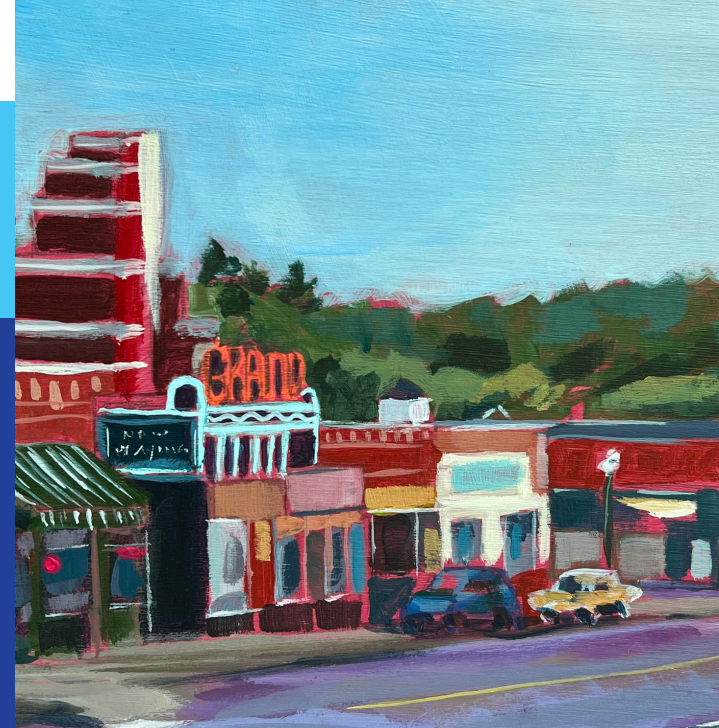
6 State Street

### EMAIL

[cara@heartofellsworth.org](mailto:cara@heartofellsworth.org)

### DONATE

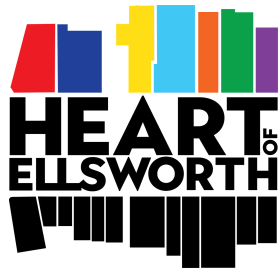
[heartofellsworth.org/donate](http://heartofellsworth.org/donate)



2023 PROJECT OF THE YEAR AWARD: MANIFESTING MAIN, ASSET MAPPING PROJECT PAINTING BY ANNIE MCLAIN

YOUR COMMUNITY,  
YOUR DOWNTOWN!





## NETWORK

Do you need introductions to service professionals? Our far-reaching network includes contacts such as:

- Painters, accountants, lawyers
- Real estate agents
- Specialized business consultants

## EVENTS

Do you want to increase foot traffic to your business? Participate and collaborate on downtown events like:



## MARKETING OPPORTUNITIES

Your downtown business is promoted in our social media content, monthly newsletter, downtown map, website, regional events, and programs.

## REACH OUR FOLLOWERS



4.1K



2.4K



1.2K

## BUSINESS PROGRAMS

Do you need help to raise capital, develop new revenue streams, expand operations, partner with area entrepreneurs, brainstorm business ideas? Participate in these programs:



## ADVOCACY

Your voice will be amplified through city, state, and national advocacy channels. We attend city council meetings, submit statements for legislation supporting downtown businesses.



National Trust for Historic Preservation®  
Save the past. Enrich the future.

## RESOURCES

You'll get access to reports, research, data and statistics to inform your business decisions.

- Asset Mapping study
- Maker Space Feasibility study
- Survey results

## CUSTOM

What other assistance do you need? We tailor our support to suit your unique business needs.

### VISIT

[heartofellsworth.org/business-benefits](http://heartofellsworth.org/business-benefits)

[@heartofellsworth](https://www.instagram.com/heartofellsworth)